

Job Aid: Introduction to Online Content Management

Purpose

The purpose of the Introduction to Online Content Management job aid is to provide a description of online learning, the AICC and SCORM standards, and describe the online content management process.

In this Job Aid, you will learn:

- What is Online Learning
- AICC and SCORM Standards
- The Online Content Management Process

Task A. What is Online Learning?

Online learning refers to the electronic access of asynchronous training, such as a slide show presentation, an audio or video presentation, a web-based exam, or a document (e.g., a standard operating procedure manual).

The Talent Management System enables users to launch online content directly from their learning plans and can automatically record learning events for completed online items.

Task B. AICC and SCORM Standards

AICC and SCORM are standard methods for online content to communicate with a learning management system. Talent Management System supports AICC, SCORM 1.2, and SCORM 2004 (a.k.a. SCORM 1.3).

Refer to the following websites for documentation:

AICC: <http://www.aicc.org>

SCORM: <http://www.adlnet.org>

See below for Talent Management System terminology translated into SCORM and AICC equivalents:

TMS = Content Object

SCORM = Shareable Content Object

AICC = Assignable Unit (AU)

SCORM is derived from AICC standards. One difference between SCORM and AICC is the definition of content structure. AICC requires four text documents:

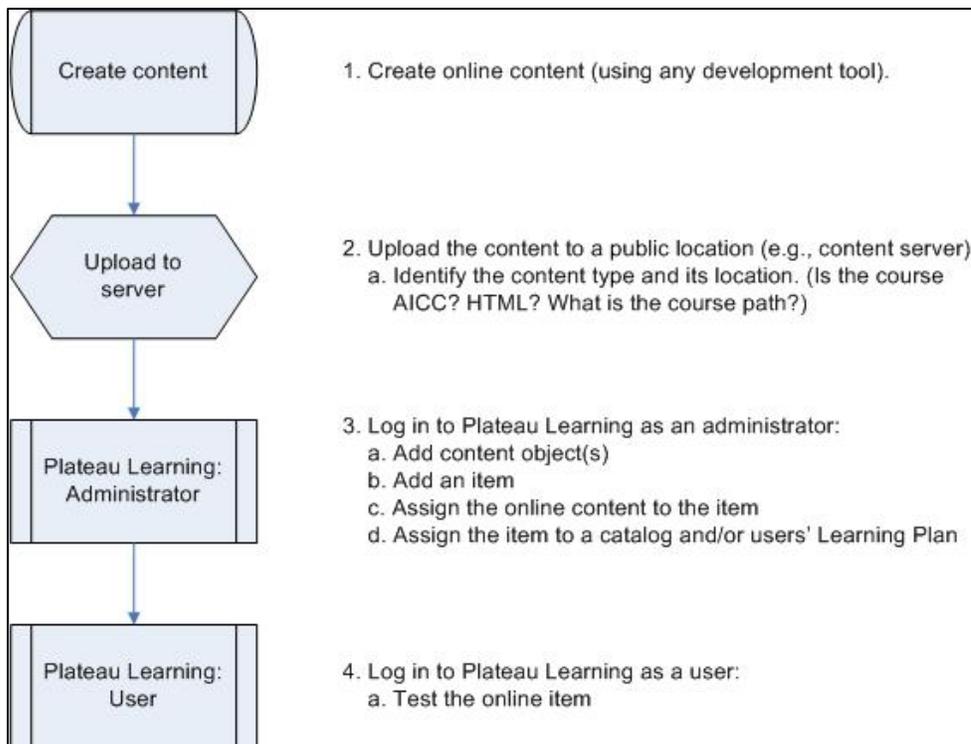
- course (.crs)
- structure (.cst)
- description (.des)
- assignable units (.au)

On the other hand, SCORM uses a single manifest XML (imsmanifest.xml) file to describe the content structure. This XML file includes greater detail about the content than the AICC text files.



Task C. The Online Content Management System

Follow these steps to successfully create and implement an item with online content:



TMS recommends that you use a development instance of TMS to test online content. After sufficient testing, export the item structure from the development environment using **AICC Export** under the **Online Settings** tab of the item record.